
International Idea Competition for K-2 Brownfield

July 2021



대구광역시



대구경북연구원
DAEGU GYEONGBUK DEVELOPMENT INSTITUTE

□ Contents □

I . Competition overview	01
01. Purpose	
02. Outline of the Competition	
03. Competition Theme	
04. Competition Schedule	
05. Detailed Competition Procedure	
06. Process and Screening	
07. Award	
08. Notice	
II. Competition Guideline	06
01. Overview of the Site	
02. Competition Conditions	
III. Standards for Work Submission	08
01. Submission	
02. Works File	
IV. Inquiries	09

International Idea Competition for K-2 Brownfield

I . Competition Overview

1. Purpose

- Domestic and international promotion to form ‘global agenda’ of the project related to K-2 Brownfield
- Reflecting creative ideas through citizen participation

2. Outline of the Competition

- Competition name : International Idea Competition for K-2 Brownfield
- Period : July 2021 ~ November 2021
- Organizer : Daegu Metropolitan City,
Daegu Gyeongbuk Development Institute

3. Competition Theme

- Idea : Ideas regarding how to utilize K-2 Brownfield, for example:
 - A plan to create a global cultural waterfront city making the best use of the natural surroundings of Mt. Palgong and the Geumho River
 - A plan to utilize the previous site that integrates society, culture, industry, economy, and the environment

- A plan to create a high-tech space in line with the 4th Industrial Revolution and the era of digital transformation.
- Diverse and creative ideas to improve the quality of life

4. Competition Schedule

- Application Period : July 13, 2021 (Tue) ~ September 13, 2021 (Mon)
 - On-line application through the website
- Inquiries : July 13, 2021 (Tue) ~ September 13, 2021 (Mon)
 - Using Q&A bulletin board on website or E-mail
- Screening : September 14, 2021 (Tue) ~ October 15, 2021 (Fri)
- Announcement : mid-November 2021
 - Announcement on the competition registration page (www.k-2idea.org) and individual contact
 - Awards and exhibitions will be announced on the website later
 - The above schedule can be changed due to the circumstances of the organizer

5. Detailed Competition Procedure

- Applicants
 - (Idea) Majors and experts in related fields such as architecture, city, landscaping, etc.
 - ※ Participation is possible as an individual or a team (maximum 5 people including team leader) and each team (or an individual) can make one proposal
- How to apply : On-line application through the competition website

(Competition website : www.k-2idea.org)

- Application through visit, mail are not accepted
- Submission of work file and work description
- For submission details, see [III. Standards for Submission](#)

- Inquiries : through Q&A bulletin board on website or E-mail
 - Use Q&A bulletin board on the registration page : www.k-2idea.org
 - E-mail : ktj@thinkcontest.com

6. Process and Screening

- Screening Method

- (Idea) 1st round: Document screening
 - 2nd round: Presentation screening

- ※ Only the 10 teams selected in the 1st screening will proceed to the presentation screening.

- ※ Presentation screening format : Free format such including PPT or video

- Judgement Criteria

- (Idea)

Criterion	Judgement Standard	Points
Fidelity	Fidelity of the content	20
Suitability	Whether it is consistent with the purpose of the competition	20
Creativity	The novelty, innovation and originality of the proposal	30
Feasibility	Whether it is feasible	30

- Judges : Six internal and external professional judges
 - Composed of 6 experts in policy and related fields
 - Total point for each proposal will be calculated by adding

up each points from judges on each criterion

- Judges will select final winners through multi-faceted review and discussion

7. Awards

- Idea : 10 teams will be awarded prizes for a total of KRW 60 million

Prizes	Winner	Prize
Grand Prize	1 proposal/team	KRW 30 million
Second Prize	1 proposal/team	KRW 10 million
Third Prize	3 proposals/teams	KRW 5 million each
Encouragement Prize	5 proposals/teams	KRW 1 million each

- ※ Prize money includes copyright fees for winning works
- ※ Copyright fees for the winning proposals are the upper limit of the budget that can be paid to the winner in exchange for transfer of all 'author property rights' by Daegu Metropolitan City.
- ※ Prize details may vary depending on the number of entries and the results of the screening
- ※ In case of joint application, the prize money (including copyright fee) will be paid to the representative of each team
- ※ The prize money will be separately executed by Daegu City, and taxes and public charges are included.

8. Notice

- Participants are regarded to have agreed to the following when applying
- The copyright (author's property right and personal rights of authorship) for the submitted work belongs to the applicants. However, when the winners receive a reasonable compensation from the organizer, they should transfer their author's property right to the organizer.
- An individual or a team may submit multiple works, but if

two or more works are selected, only the highest-ranking work will be considered as the winning work .

- If the winning name has more than two applicants, the applicant who applied faster (application time) will be awarded.
- Winning proposal may be modified, supplemented, or not used by the organizers in the future utilization process.
- If the entries plagiarize the works of others domestically or internationally, same as or similar to the work entered in other competitions, or infringe patents right, utility model right, trademark right, design right, copyright, or other related domestic or international laws, the applicants shall take the responsibility.
- Also, if the applicants plagiarize others' work, including the above, or use other's names illegally, they will be excluded from screening, the award can be canceled, and the prize (prize money) can be retrieved.
- All entries that have not been awarded will be discarded after the competition results are announced .
- The organizer may use the work for publication, exhibition, etc., by copying, distributing, processing, or transforming it within limits necessary to achieve the purpose and purpose of the competition, limited to the winning works.
- The right to use the work, including copyright, is included in the prize money, and the organizer can freely use it.
- If the entry does not meet the screening criteria, or if the quality is significantly low, the number of awards can be reduced or can be none.
- In the event of an unspecified occurrence, the organizer will decide by referring to the relevant regulations

II. Competition Guideline

1. Overview of the Site

- Target Site : A part of Jijeo-dong, Dongu, Daegu Metropolitan City (K-2 Air Base)
- Size of land : 7.1km² (K-2 6.28km², out-of-region site 0.64km², Daegu International Airport 0.17km²)
- Floor area ratio, building to land ratio : No limit

2. Competition Conditions

- All matters can be freely suggested by the architect
- Participants can propose a utilization plan for some areas of the target site
- Participants can propose a plan related to the surrounding area

Aerial photos of the destination



Location map of the destination



III. Standards for Work Submission

1. Submission

Application Field	Submission	How to apply
Idea	Work Panel : A0 (1189×841mm, width) 1 sheets, in the format of pdf or jpg, 200~300dpi Description : A4 (210×297mm width, form provided) 2 pages, in the format of pdf, hwp, or docx	Attach to the reception page

2. Works File

○ Work Description (Idea Sector)

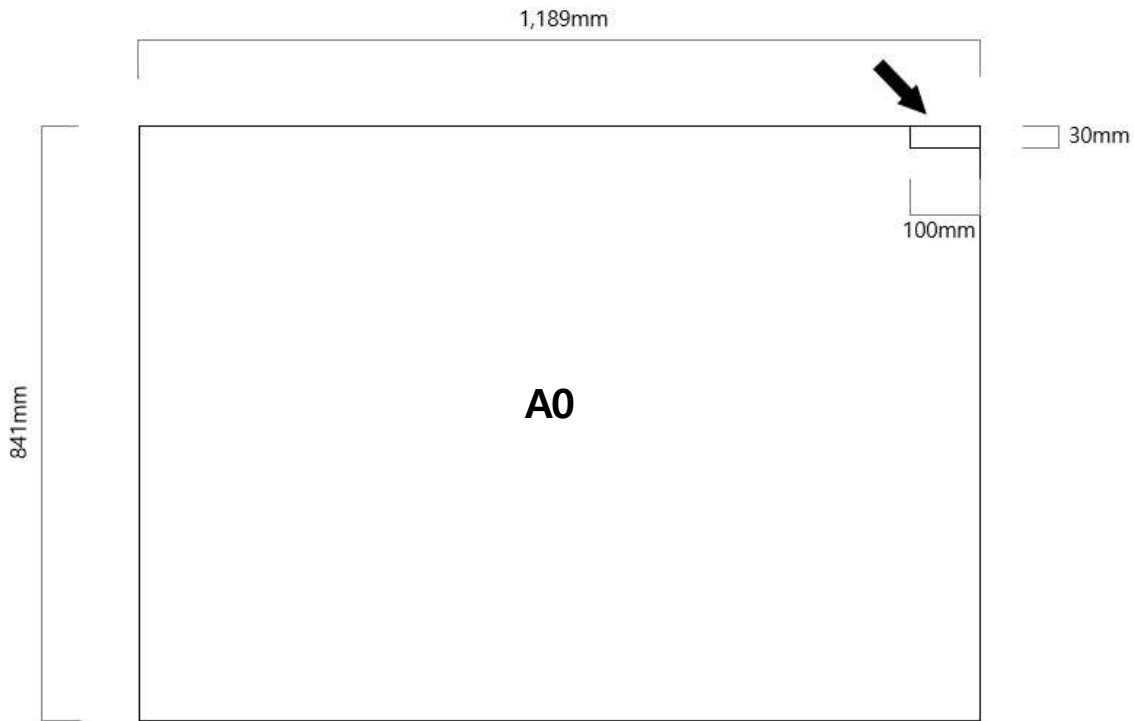
- Within 2 pages of A4 (Width 210mm × Height 297mm)
- Write within 2 pages (observe the given form), file format should be pdf (or hwp, docx)
- Do not use images or diagrams
- Font, font size, color, etc., can be freely modified, but the applicants are responsible for the problems of interpretation that may occur due to font recognition.

○ Panel (Idea Sector)

- A0 (1189mm × 841mm, Width) 1 Sheet
- File Format : PDF(or JPG), 200~300dpi
- File size should be 40MB or less
- It can be freely composed and expressed simply by presenting the design concept, layout, plan, elevation, section plan, and ease of understanding of the form and space.
- The real name and any other markings that can identify the

applicant are prohibited on the panel.

- White space is required to assign a registration number to the upper right corner of the panel (shown in the example)



IV. Inquiries

Competition Organizing Office

- E-mail : ktj@thinkcontest.com (Mon-Fri 9:00~18:00/ Except weekends and holidays)
- Use Q&A bulletin board on the registration page
- ※ Please refer to the competition submission page for submission standards and details.